



THE ADDICTIVE MOBILE VIDEO NETWORK FOR AFRICA,
THE WORLD'S FASTEST GROWING MOBILE MARKET



starnewsmobile.com



GONDWANA-CITY PRODUCTION AND STARNEWS MOBILE SIGN A CONTENT DISTRIBUTION AGREEMENT FOR A COMEDY CHANNEL IN AFRICA

- **StarNews Mobile and Gondwana-City Productions are launching a new humor channel that will be talked about!!**
- **More than ever during this COVID-19 crisis, it is important to be close to users to bring entertainment and pleasure into their lives during painful confinement.**

Santa Monica, California, April 10, 2020 / PRNewswire / **Gondwana-City Productions** and **StarNews Mobile** sign a partnership that opens up new innovative opportunities for African comedy artists and their fans.



In its relentless effort of building a sustainable environment where local artists are properly compensated for their unbelievable talent, **StarNews Mobile** figured out how to adapt content streaming to the African market. The company's main innovation is to introduce entertainment services through affordable subscription plans to prepaid mobile users while sharing revenues with content partners. Therefore, fans can now access the content they are craving while artists find a way to monetize their work. We are changing the content game in Africa.

The **Gondwana-City** channel takes up the world of **StarNews Mobile**'s work on African comedy with an absolutely incredible selection of content and talent.

Judge by yourself!

- Behind the scenes and life during the Abidjan Capital of Laughs festival, (in RCI)
- Backstage and life during the two annual shootings of the Laughing Parliament (in RCI)
- the pre-show of the Gondwana Club every Friday at the Pullman in Abidjan Plateau (presence of artists before the show, artistic poster changing every week) (in RCI) - casting sessions of young talents in the offices of Gondwana-City every Thursday
- In preparation: two new TV series fiction productions - where fans can follow the process of creation, writing, editing and decor research, castings, production, etc.
- Radio broadcasts and shows in various countries

Stay tuned for more info!

StarNews Mobile is the addictive mobile video network that monetizes celebrities' and brands' fan bases in Africa.

How does it work?

- **StarNews Mobile** works with local and international music, sports or cinema stars to **create dedicated and interactive mobile channels**
- Partner mobile operators **push** the channels to their subscribers
- **Fans subscribe** to their favorite celebrities' channels and receive exclusive content about their daily life, behind the scenes videos, and the opportunity to win concert tickets and even to meet them
- The videos are accessible **even without a data package**
- **Revenues are shared** between the mobile operator, **StarNews Mobile** and the celebrities
- Celebrities are **incentivized** to produce more exclusive content: the more popular they are, the more money they can earn!

If you would like more information about **StarNews Mobile**, its platform and services, visit our website at www.starnewsmobile.com or email us at contact@starnewsmobile.com
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